Hey, Parents!

Plants can solve some of the biggest environmental challenges in communities like air and noise pollution, food deserts, erosion and more. Help your child grow their knowledge about the power of plants to improve communities – especially your own – with this fun family activity.



GO ON A "PLANT HUNT"

Grab your phone or a camera and head outside for a family plant hunt. Using the chart below as your guide, snap pictures of environmental challenges in your community as well as examples of where plants are part of the solution.

FIND THE ECO CHALLENGE	FOUND IT!	SPOT THE PLANT SOLUTION	FOUND IT!
Rain water is eroding the soil.		Find a tree with roots that help prevent soil erosion.	
There's not enough shade for people and small animals.		Find plants and trees with large leaves that provide shade.	
Vacant lots are trash-filled and don't have any grass or other plants.		Find flowers with bright colors that attract pollinators like bees.	
Large areas growing a single crop prevents diversity in ecosystems.		Find a biodiverse area with at least three types of plants.	
Concrete and asphalt roads without plants are noisy.		Find plants near a busy traffic area that muffle noise pollution.	
Add your own challenge:		Add your own solution:	
Add your own challenge:		Add your own solution:	

SHARE YOUR FINDINGS

FOR YOUR FAMILY Post your challenge-and-solution photos on Instagram, Facebook, or Twitter with the hashtags #PlantHunt and #Sweepstakes for a chance to win prizes in the Plant Hunt Sweepstakes.

FOR YOUR CHILD Encourage your child to enter the Planting Your Solution Contest with their own innovative plant-based solution to an environmental problem. Visit scholastic.com/bloom/contest for the contest rules and to download and submit an entry form.

PLANT HUNT SWEEPSTAKES RULES. NO PURCHASE NECESSARY TO ENTER OR WIN. Students in grades 6–8, 50 US & DC; submitting teachers or parents/legal guardians 18+, 50 US & DC. Teacher and parents/ legal guardian may submit an entry. Prizes: Four (4) Submitting Adults will be selected from all entries at random. Each winner will receive a \$50 credit to Scholastic.com. All entries need to be posted on Instagram, Twitter, and/or Facebook and feature the hashtag #PlantHunt to be eligible. Entries posted on the social media account (or accounts) of a child are required to have the Submitting Adult verify eligibility if selected as a winner. An entry must be received between 12:01 a.m. Eastern Time ("ET") on April 1, 2019, and 11:59 p.m. ET on May 10, 2019. For full rules, go to WeAreBLOOM.org/PlantHunt/rules. Void where prohibited.

