# We Are BLOOM!





### FIND YOUR PLANT POWER AT WeAreBLOOM.org

BLOOM! is powered by Seed Your Future, a coalition of more than 150 horticulture industry companies, gardening organizations, schools, colleges and universities, public gardens, youth organizations and supporters united by their unwavering confidence in the power of plants to change the world.

#### BLOOM! is the movement to improve the world through the power of plants.

We operate on one simple premise: the more we know about plants, the more we can make a difference today. By empowering today's youth - the next generation of game changers and dreamers - to unlock the potential of their natural world, BLOOM! is opening their eyes to opportunities they never knew possible and, in the process, seeding their future and ours.

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